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Mining industry, alive and well in
Northwestern Ontario.



CONFEDERATION
COLLEGE HOSTS ROYAL
CANADIAN AIR FORCE AIR-
CRAFT AND PERSONNEL

REMEMBRANCE DAY

Thank you to those who fought, and still fight today.

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CONFEDERATION COLLEGE HOSTS ROYAL CANADIAN AIR FORCE AIRCRAFT AND PERSONNEL

BY SCOTT A. SUMNER
Thunder Bay BUSINESS

Confederation College's Aviation Centre of Excellence, featuring Royal Canadian Air Force (RCAF) aircraft and personnel engaged with aviation program students about career opportunities and accreditation programs. The event showcased the collaboration between Confederation College and the Royal Canadian Air Force in supporting aviation education and career pathways. Authorized RCAF personnel

Two RCAF aircraft were on display and tours: a CF-18 Hornet and a C-130 Hercules.

Matt Bunn, Associate Dean, Aviation, Confederation College
"The F18 here today is piloted by Andrew Eckhardt, an alumni of the Confederation College's Aviation Centre of Excellence program in 2007 and has been flying the



Above: Andrew Eckhardt, Major CF- 18 pilot, and Below: Matt Bunn, Associate Dean, Aviation, Confederation College

F18 for 12 years. He had to get a university degree as well to become a captain."

"It is neat to have our alumni come back and see the success they have had in their careers. We also have alumni that fly the C-130 Hercules."

"We have two programs, our flight man-

agement and aircraft maintenance and they have been in existence for over 50 years now. We see our students leave here and work all over the world including becom-



ing managers and owners of their own companies."

The flight management program usually receives 300 to 400 applicants for 60 seats. The aircraft maintenance program has 40 students and usually they have availability until the fall.

"There are many jobs out there with currently a pilot shortage and aircraft mechanic shortage. The industry is desperately searching for more mechanics and pilots. Students who graduate now can go directly to flying for a commercial operator due to the shortage. There may be additional rat-

ings required like multi engine or instrument rating if you fly. Right now there are many entry level jobs available. Hours of flight time is a bit of a currency to use to move up to larger aircraft. Many can get experience in maintenance work as far away as Yellowknife. The Royal Canadian Air Force are here today because they need to recruit people as well."

Andrew Eckhardt, Major CF- 18 pilot
"It has been an awesome experience and I've enjoyed every minute of it. I wouldn't trade anything for the experience I have gained. It is very dynamic, no mission is the same and a challenge everyday that you fly. The training is rewarding. My goal was to get in the military right away. The college program is structured similarly to mili-

tary training- each has time pressures on it to go through your qualifications. It helps set you up mentally as well as just the flying experience."

"When flying the CF-18 things happen quickly and you have to make quick decisions, ideally the right decision. We do training exercises in the US and I have also flown in Europe and the Middle East. We currently have just under 80 CF-18's and also some Australian CF -18's we acquired before transitioning to the F35. We will begin training on the F35 in a few years and will receive them in Canada a few years after that."



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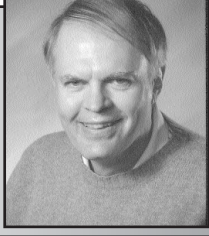
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Publisher's Note
Scott Sumner



Mining industry, alive and well in Northwestern Ontario

I grew up in small tiny mining towns in Northwestern Ontario. My father became a mining engineer right after the air force,



and I was born in Atikokan Ontario, where my father worked for a large open pit iron mine called Steep Rock. This mine was undergoing some challenges at that time as after some years working in that town they came into the main engineering department

the Fort Williams Gardens and Curling Club facilities. The number of exhibitors at this event was very impressive and really showed you how important the mining industry has become to not only Northwestern Ontario but the entire coun-

try There were exhibitors from across Canada, including those that supply mines with products and services as well as many mining companies themselves which could showcase what they are accomplishing in



and laid off 40 people at one time which led my father to begin his search for a new job. That search ended in Manitowadge at Noranda Mines where he enjoyed the next phase of his career, including the culmination of helping to plan the mining methodology of the new Hemlo gold mine that was just being discovered around the time of his retirement.

today's environment. I was able to chat with even an engineering firm located in Duluth Minnesota, that were up here for the event, as well as many other suppliers of products and services.

They all seem to be quite upbeat about the current state of the mining industry and were quite buoyant about what to expect in

It was fun for me to attend. The third mining show held recently in Thunder Bay at



the coming years.

I think Thunder Bay in particular can play a good role in the mining industry by

population could certainly grow with many new high residences and high paying jobs, which will definitely support our local economy .



being a service center and perhaps even a place to provide homes for mining staff. It will be interesting to see how this plays out in the next several years. We all know there's quite a push now to provide more available housing in Thunder Bay. The

I definitely enjoyed growing up in the small mining towns and think it's a great industry that can make an impact not only here, but across Canada and even globally.

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REMEMBRANCE DAY

Thank you to those who fought, and still fight today.

THUNDER BAY BUSINESS

NORTH SUPERIOR PUBLISHING

November Feature - Remembrance Day: Remembering those who fought, and still do, to bring freedom to our country.

THE COLOUR RED, WEAR IT PROUDLY!!

By Sherry Hanes

WAR!! ... Is never really over!! Is it?

Yes! It is nice to relax in our homes, watch T.V., read this paper or go to our jobs, or venture out over our country, take in the sites and special events and enjoy all that is ours, to embrace, to basque in! We can freely do this while, someone else Stands on Guard for Thee!

How many times a day...a week...or even in a year...do you think of and feel really grateful for your freedom? Do you ever think about how fortunate you are to be living in a country that is basically free from militant enforcement? Are you grateful you can raise your family in a land that prospers and affords education and equality? Do you ever think about how privileged we are to have the lives we do and that WE didn't have to lift a finger to get it this way? Someone did! And those someones' are the men and women who fought the oppressors of the world! Who fought and continue to fight the bullies

who live on our planet! The men and women who gave and give the ultimate gift of their own lives to free ours!!

Be charitable in your actions to express your gratitude. Don't be afraid to see everyone as equal. Don't practice 'contempt' prior to investigation! Don't wait to say 'thank you' to a soldier, man or woman, when you see them out and about! Practice peace. Eliminate distain for others. Don't stereotype certain ethnic groups... 'individuals' do not represent an entire race or ethnicities, or their intentions! If we wish for peace throughout the world, we must practice principals of peace on our homeland, in our homes and in our communities and in our schools and places of employment! We must teach our children well so that they will have peace in the land that they will inherit. WE are all soldiers in our homeland, when it comes right down to it and WE should be soldiers of peace or at least we should be practicing that each and every day and in every situation. WE should be standing together as one, to dissolve all discrimination, all abuses and all acts of oppression!

WE should not blame and point fingers, but should all come together and do what is right, not what is easiest! WE must, especially as individuals, take responsibility for our own sake and that of our future families!

The Colour Red. Red is the color of fire and blood, so it is associated with energy, war, danger, strength, power, determination as well as passion, desire, and love. The colour red is incorporated into our National Flag! The colour red is the primary colour of the famed Poppy flower, and is a symbol of Remembrance Day, as depicted in the poem, 'In Flanders Field', by John McCrea, May 1915, during the Great War of 1914-1918, (Belgium - Flanders Field American Cemetery and Memorial, a World War I cemetery on the southeast edge of the town of Waregem, Belgium. Poppy flowers began to grow after the burial of the fallen soldiers. In Flanders Fields, a famous poem about World War I written by Canadian Lieutenant Colonel John McCrae.) The colour red is what we wear to show our support, respect and gratitude to our soldiers here and now and those that have

passed. Life is fragile at best! History presents a clear indicator of that! Wear your red as often as you can! Express your respect! Your support! And your GRATITUDE!

And then ... imagine if we hadn't won????

June 6th, 1944! Juno Beach and our Canadian Forces!

Juno or Juno Beach was one of five beaches of the Allied invasion of German-occupied France in the Normandy landings on 6 June 1944 during the Second World War. The beach spanned from Courseulles, a village just east of the British beach Gold, to Saint-Aubin-sur-Mer, just west of the British beach Sword. Taking Juno was the responsibility of the Canadian Army, with sea transport, mine sweeping, and a naval bombardment force provided by the Royal Canadian Navy and the British Royal Navy as well as elements from the Free French, Norwegian, and other Allied navies.

Continued



Lest We Forget.

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Marcus Powlowski

MEMBER OF PARLIAMENT
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Lest We Forget

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Marcus.Powlowski@parl.gc.ca | @MPowlowski



KEVIN HOLLAND
MPP – Thunder Bay-Atikokan

Lest We Forget

On this Remembrance Day, we stand together as a nation to remember and honour our Canadian heroes who served with unwavering courage.

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On Remembrance Day & everyday, We thank, honour, and remember. Your service and sacrifice will not be forgotten.

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REMEMBRANCE DAY

Thank you to those who fought, and still fight today.

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November Feature - Remembrance Day: Remembering those who fought, and still do, to bring freedom to our country.

THE COLOUR RED, WEAR IT PROUDLY!!

Continued

The objectives of the 3rd Canadian Infantry Division on D-Day were to cut the Caen-Bayeux road, seize the Carpiquet airport west of Caen, and form a link between the two British beaches of Gold and Sword on either side of Juno Beach.

The beach was defended by two battalions of the German 716th Infantry Division, with elements of the 21st Panzer Division held in reserve near Caen.

The invasion plan called for two brigades of the 3rd Canadian Division to land on two beach sectors—Mike and Nan—focusing on Courseulles, Bernières and Saint-Aubin.[a] It was hoped that the preliminary naval and air bombardments would soften up the beach defences and destroy coastal strong points. Close support on the beaches was to be provided by amphibious tanks of the 2nd Canadian Armoured Brigade. Once the landing zones were

secured, the plan called for the 9th Canadian Infantry Brigade to land reserve battalions and deploy inland, the Royal Marine commandos to establish contact with the British 3rd Infantry Division on Sword and the 7th Canadian Infantry Brigade to link up with the British 50th Infantry Division on Gold. The 3rd Canadian Division's D-Day objectives were to capture Carpiquet Airfield and reach the Caen-Bayeux railway line by nightfall.

The landings initially encountered heavy resistance from the German 716th Division; the preliminary bombardment proved less effective than had been hoped, and rough weather forced the first wave to be delayed until 07:35. Several assault companies—notably those of the Royal Winnipeg Rifles and The Queen's Own Rifles of Canada—took heavy casualties in the opening minutes of the first wave. Strength of numbers, coordinated fire support from artillery and armoured squadrons, cleared most of the coastal defences within two hours of landing. The reserves of the 7th and 8th

brigades began deploying at 08:30 (along with the Royal Marines), while the 9th Brigade began its deployment at 11:40.

The subsequent push inland towards Carpiquet and the Caen-Bayeux railway line achieved mixed results. The sheer numbers of men and vehicles on the beaches created lengthy delays between the landing of the 9th Brigade and the beginning of substantive attacks to the south. The 7th Brigade encountered heavy initial opposition before pushing south and making contact with the British 50th Division at Creully. The 8th Brigade encountered heavy resistance from a battalion of the 716th at Tailleville, while the 9th Brigade deployed towards Carpiquet early in the evening. Resistance in Saint-Aubin prevented the Royal Marines from establishing contact with the British 3rd Division on Sword. When all operations on the Anglo-Canadian front were ordered to halt at 21:00, by which time The Queen's Own Rifles of Canada had reached its D-Day objective, and the 3rd

Canadian Infantry Division had succeeded in pushing farther inland than any other landing force on D-Day.

https://en.wikipedia.org/wiki/Juno_Beach

All the wars, over all the years, have taken more lives than one could actually ever count. War robs us, everyone, all over the world, of a true, pure sense of freedom and security! The threat of war is always present! It can happen without notice! So, our armed forces, STAND ON GUARD FOR THEE! We cannot change the history of war but we can honour those who gave their lives and fought for freedom! And not only fought for we, here at home but also, for those who live and have lived in faraway countries, who could not defend for themselves.

Thank all those in the Armed Forces every day, who fought for, and continue to fight for, what we have today! FREEDOM!

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WE REMEMBER...**

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WE SHOW OUR RESPECT

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PORT OF THUNDER BAY
THE SUPERIOR WAY WEST

Built by the Port Arthur Shipbuilding Co. and commissioned on May 26, 1942, the HMCS Port Arthur was a flower-class corvette tasked with escorting convoys during the Second World War.

On January 19, 1943, the Port Arthur picked up an echo while escorting a convoy off the coast of Algeria. Led by Lieutenant Edward Theodore Simmons, they discovered an Italian submarine - the Tritone. Acting quickly, the Port Arthur dropped a ring of depth charges and the Tritone surfaced. Seeing that their convoy leader, HMS Antelope, was too close to the Tritone to fire at it, the Port Arthur provided cover fire with their guns allowing the Antelope to turn and land a direct hit.

The Tritone lost 25 crew and one civilian while another 25 were rescued.

Simmons was awarded the Distinguished Service Order for his "courage, gallantry and skill in action with submarines," while several members of the Port Arthur's crew received similarly distinguished accolades for their bravery.

*To the naval officers and countless other Canadians whose bravery ensured our freedom...
We will remember you*

Lest We Forget

In Praise of Quieter Communications

Four touch points when it pays to dial-down your approach

In a world of TV ads that blare, emails that SHOUT IN ALL CAPS, and employees who talk when they should listen, consider the advantages of making your customer communications quieter. Here are four touch points I share in my seminars when a strong/silent approach will differentiate you positively in your customers' hearts and wallets.

1. When establishing rapport
You've likely heard about the importance of elevator pitches. The idea is that

within the first few minutes, you should give your potential customer a synopsis of what you do and what makes you wonderful. The fatal flaw in this strategy is these scripts generally sound so contrived that they're more off-putting than endearing – exactly the opposite of what's intended.

Instead, begin establishing trust by focusing on the positive things you discovered about the person prior to your meeting. For example, "I noticed on your website that..." "I was reading on your LinkedIn profile that you attended school at..." "Congratulations on..." Talking about yourself is obtrusive. Focusing on

the other person is fascinating.

2. When identifying customer needs
When friends tell us about their latest news, needs, or concerns, we often listen while mentally comparing and waiting to share a similar situation or feeling. While that may be OK when listening to a buddy, it's not so good with customers. Instead of listening like a friend, listen critically as a trusted advisor. Don't interrupt to compare their experience to yours. Rather, ask more questions about why this area is important and the consequences of this need remaining unfulfilled.

Then, when the customer has thoroughly explained their situation, paraphrase your understanding by beginning with the two words, "Sounds like..." Starting your response with sounds like ensures your customer views you as someone who truly understands their unique needs. You don't generate trust by being thought of as a smooth talker. Trust comes when you're considered to be a strong listener.

3. When giving input
Perhaps you've had a family member or distant relative try to help you with a statement like, "You know what your problem is...?" Or "What you should do is..." As you've likely experienced, some folks are overly free with their advice about steps we should take to improve our lives. Chances are, these self-proclaimed experts are well-meaning. It's just the way they're giving advice often makes us tune them out because we don't want to be pushed.

Similarly, when you're giving input to customers, certain phrases only serve to get in people's faces. Common phrases to avoid: "You should..." "I recommend..." "You need to..." Instead, a less intrusive yet more powerful way of giving input to a customer is to offer, "Knowing your situation, here's what I'd suggest..." The key is you are basing your input on what the customer has told you; not on your personal biases or agenda. And you've ended your statement with the word, 'suggest'. That allows the other person to feel like they are choosing the course of action; not being forced.

4. When breaking bad news
As a customer yourself, any time you've been frustrated with an organization, the last person you want to deal with is an employee who's too perky. It's as though they are blissfully ignorant of how bad the experience has been for you thus far. That's why in my seminars when we talk about earning trust with stressed customers, I remind people about the importance of toning it down – literally. When you need to inform a customer about a delay, increased fee, or quality issue, lower your tone of voice slightly to convey that you are rational and serious; not insensitive or dismissive.

Bottom Line... Claude Debussy said that music is the space between the notes. In a marketplace where it seems that people are shouting to be noticed, consider dialing the volume down so that your customers can actually absorb your message. Chances are they'll reward you for your quiet confidence.

Written by Jeff Mowatt (original content – not AI generated)

Jeff Mowatt is a customer service strategist, Hall of Fame speaker, and bestselling author. For more tips, training tools or to inquire about engaging Jeff for your team visit www.JeffMowatt.com

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Local Pharmacy Expands with a New Building Servicing Rosslyn



- November Feature

THUNDER BAY BUSINESS NORTH SUPERIOR PUBLISHING

Brand New Rosslyn Evergreen Pharmacy!

BY SCOTT A. SUMNER
Thunder Bay BUSINESS

It's been seven years since Devon Meyers and Henry Tempelman opened a pharmacy in Rosslyn. Evergreen Pharmacy had begun in Kakabeka in a rental location and a few years ago opened their own brand new building there. Today they have just opened

ket and service that was well utilized by the community," noted Henry Tempelman, owner Evergreen Pharmacy. "We filled a gap in health-care and personable health care which is what we strive to provide. By that I mean we get to know people by name, know them and their families and be a trusted health professional for them to help work and manage their health

and are excited this opportunity came up to expand our services to kinda meet the new scope of pharmacists with minor ailment prescribing, vaccine administration and a variety of other services. The expanded space is for our staff and clientele." said Henry.

The Evergreen space previously in Rosslyn was 300 to 400 square feet and the new entire building is 6400 square feet. The pharmacy unit is around 4000 square feet so a ten fold increase over their previous location in Rosslyn. It includes things like a larger lunch room for their staff, more bathrooms and space in the dispensary so they are not tripping over each other. There are also more counselling rooms, with their own computers and

scanners to make it more efficient. "We have a 1500 square foot unit available here to rent in the building as well with good visibility from Hwy 130 and parking. We would love to have a complimentary business, whether it be some kind of clinic or shared clinic space. In Kakabeka at the Northwest Clinic there in our building we have footcare nurses, nurse practitioners, doctors and social workers where we can refer back and forth. We want to get the right fit and someone that shares our vision on care management in this space." said Henry.

Continued



Devon Meyers and Henry Tempelman, owners of Evergreen Pharmacy

their second new 6400 square foot building in Rosslyn!

"We first opened our pharmacy in the basement of Dr. Bruce's Rosslyn dental office seven years ago. It wasn't the perfect space, with the stairs and the small area, but it was enough to get our feet under us and establish a mar-

care medications."

"So seven years ago we made that space work, despite it's limitations,

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Local Pharmacy Expands with a New Building Servicing Rosslyn



Evergreen PHARMACY



-November Feature

THUNDER BAY BUSINESS

NORTH SUPERIOR PUBLISHING

Brand New Rosslyn Evergreen Pharmacy!

Continued

“When you are starting a business from the ground up you usually start working yourself so people become familiar with you. For the first few years we couldn’t bring on more pharmacists or assistants. We did a lot of the work ourselves so that is how you kinda get deep into the community. We got to know many of our patients very well in terms of their health care status as well as families.” said Devon Meyers, owner of Evergreen Pharmacy. “The small communities that we serve- Rosslyn, Slate River, Neebing, Stanley and Murillo rely on word of mouth a lot so if you do a good job it gets mentioned at Thanksgiving dinner or church and people slowly trust you. At the beginning it was hard to get people to move from a large Shoppers say, to a basement pharmacy, but our ability to put out a pretty good service over time led to us being able to grow.”

“When we first started our pharmacy here in Rosslyn, we went door to door knocking on households down Rosslyn Road and all the side roads, Broadway and so on to let people know we are here. We had on a suit and tie with a little bag to get people to choose our pharmacy. We got some transfers from that including even some years later. Once we get organized here in the new building we will probably do door knocking again.” smiled Henry!

The new Evergreen Pharmacy also has the Early Refill Cafe which is kind of a play on a pharmacy industry and your early fill of prescriptions. It was little bit of a side project in their first building in Kakabeka where they have a cafe as well.

“Devon and I took a barista course in Vancouver when we started to get into this, to buy the right equipment and learn how to make a good coffee. It better be good or people won’t come back right. We had many questions



New automation technology for blister packs

about coffee!” noted Henry.

The new Evergreen Rosslyn pharmacy opened October 11th and it took about a year to complete the building. They began last fall with clearing the lot and placing fill.

Evergreen Rosslyn Pharmacy has its entrance off the Whitewater Golf Course street King George’s Park Drive.

Continued



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Local Pharmacy Expands with a New Building Servicing Rosslyn



Evergreen PHARMACY



-November Feature

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Brand New Rosslyn Evergreen Pharmacy!

Continued

“The MTO said when we purchased this property, we weren’t allowed to directly access the property from Hwy 130 as their was King George’s Park Drive and Gardner Road entrances close by. They only allow so many entrances per several hundred meters due to traffic and other considerations. Our current entrance, King George’s Park Drive, also had to be approved by the MTO, as we are near the Hwy. Over time it will develop more out here and people will get used to it. There could be more development next to us.” noted Henry.

period.

“It is a busy time right now with the flu and covid vaccines, but we hope to open the cafe by the end of the month. We also will have some unique giftware here by Christmas with some local gifts and ideas including pottery, hot sauces etc. We love supporting the local community including the Thunder City Dirt Race Track, local curlers and the Kam River Walleye hockey team. We also play golf regularly at Whitewater.” said Devon.

Continued



The second build for Evergreen Pharmacy had some higher costs.

“Inflation has created a little higher costs. Going through the process of the first build in Kakabeka allowed us to be more comfortable in this Rosslyn build. For example our dispensary here is very similar to Kakabeka. The idea was for the staff to feel comfortable working in both locations. Our contractor was great and worked with us as a team.” said Devon.

Evergreen do a have a new pharmacist coming on staff this November for a total of 6 now, with 25 to 30 staff in total. We have been getting many strong applicants applying who like our good energy here noted Devon.

Devon and Henry, owners of Evergreen Pharmacy, first met as teenagers in Thunder Bay both working in the summers at the City of Thunder Bay and also played hockey together here and at University of Toronto where they trained to become pharmacists. To become a pharmacist you need a minimum of two years of university prerequisites or a university degree and then 4 years of the pharmacy program.

The new building was opened just in time for Evergreen Pharmacy for a busy

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Local Pharmacy Expands with a New Building Servicing Rosslyn



-November Feature

THUNDER BAY BUSINESS

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Brand New Rosslyn Evergreen Pharmacy!

Continued

The new Evergreen Rosslyn Pharmacy and its expanded space have allowed some new automation technology for blister packs, with sev-

eral hundred patients at each store that use that service. "It is very labour intensive to build them so there are these machines now that you program and it will pickup the medication and drop them into each



bubble and scan them taking pictures to make sure it is right. It is not the last line of defense or checking but helps us to use more of our time for patient or clinics interactions. We can then focus on the patient relationship more which is our competitive advantage." said Henry.

The family pharmacist can play an important role in health care especially with the current large doctor shortage. In the rural areas this is especially very important.

"When we first started out we weren't sure exactly where it will take you. A very important part of what Henry and I do now is to create a pharmacy that opens space for our clinicians to work properly. That means investing in space and machines that allows our staff to do their job to the fullest and get this pharmacy to where we think it can go."

Be sure to check out this beautiful new pharmacy serving rural Thunder Bay!



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From everyone at PerHol Construction Ltd., we would like to send a special congratulations to Devon and Henry and staff on your second build.

Thanks to all the design team and sub-contractors involved in the construction of Evergreen Pharmacy Rosslyn. Without your dedicated and skilled employees, this project could not have been completed on time and budget.

Thank you,
Ken Perrier and Jim Hollinsworth

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Brand New Rosslyn Evergreen Pharmacy!

Ken Perrier, Owner Per Hol Construction was the general contractor for Evergreen Pharmacy Rosslyn as well as the Kakabeka location.

I asked him some questions about the project and it's progression.

"There was a lot of excavation and fill in to the site beginning in November 2023

gerwith two tenants there."

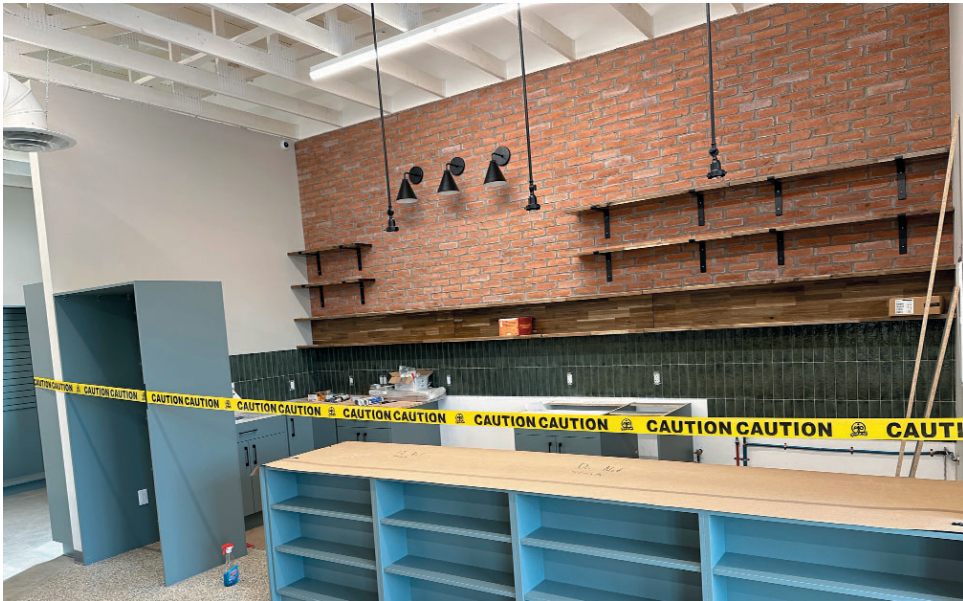
"MTO wouldn't allow a direct entrance off Hwy 130 so we did the entrance off the King George's Park Drive road. I think this entrance will be fine. Once someone learns how to get to the pharmacy they will know forever."

nice cup of coffee and pastries. The two pharmacies are similar in size."

"The Rosslyn building went well. Devon and Henry are great guys to deal with and it moved along very well. We are very happy with it. We put a big push on right at the end to get everything done including landscaping and paving so they could open

on October 12th. We are just waiting on our signage to come by the end of October.

"Henry and Devon are very community orientated and I think it will be a good thing for the Rosslyn Village and area, where I have lived all my life."



and we started forming in December. We did a perimeter pour and put the shell up. The building is 6400 square feet with the pharmacy and an available rental space. The Kakabeka building is a little bit big-

"The building is wood frame with a Butler metal standing roof, brick facade on the bottom and metal siding."

"There is a cafe at the front that offers a



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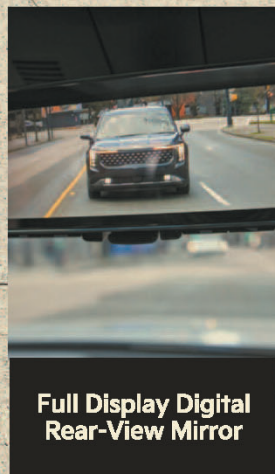
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OCTOBER 2024

Ontario Connecting People to Faster Emergency Care

Investments to improve further delivery of high-quality emergency care

The Ontario government is increasing land ambulance funding by 13 per cent, bringing the province's total investment in the region to \$18,962,078 this year. This increase in base funding helps ensure municipalities address increased costs so they can continue to deliver high-quality emergency care.

"Our government's 13% increase in land ambulance funding will help municipalities manage rising costs while ensuring high-quality emergency services," said Kevin Holland, MPP for Thunder Bay – Atikokan. "By introducing the Medical Priority Dispatch System, we're also enabling patients in urgent need to receive faster care, improving outcomes across the region."

"Superior North EMS is grateful for the generous investment from our province and the steadfast support of MPP Holland," said Shane Muir, Chief of Superior North EMS "This funding increase embodies our shared commitment to advancing community well-being. Through collaboration, we can transform our aspirations into reality and create lasting, positive change. With this boost in funding, our service will continue to acquire essential equipment, ambulances, and enhance our service delivery for all the communities we serve."

In addition, to further reduce delays paramedics encounter when dropping patients off at a hospital, Ontario is investing \$226,076 in Thunder Bay through the Dedicated Offload Nurses Program to hire more nurses and other eligible health professionals dedicated to offloading ambulance patients in hospital emergency departments.

The program allows paramedics to get back out into the community faster and respond to their next 9-1-1 call sooner and has played a significant role in reducing ambulance offload times and increasing ambulance availability for 9-1-1 patients across the province. As a result of this investment and the dedication of health care professionals, provincial ambulance offload time has been reduced by more than 50 per cent since its peak in October 2022.

Continued

Ontario Connecting People to Faster Emergency Care



iContinued

To ensure urgent patients receive critical care sooner, Ontario is also continuing to implement the Medical Priority Dispatch System (MPDS) across the province. The system helps to better prioritize and triage emergency medical calls and dispatch paramedics sooner. Over the last year, the province has rolled out MPDS to Mississauga, Kenora, Thunder Bay, Ottawa and Renfrew, and are accelerating progress to implement the system at the 15 remaining dispatch sites across Ontario over a year ahead of schedule.

With Your Health: A Plan for Connected and Convenient Care, the government continues to take action to strengthen the health care system so that it is responsive and is evolving to meet the health needs and priorities of Ontarians, no matter where they live.

QUICK FACTS

- The government's additional investments into the Dedicated Offload Nurses Program over three years will help municipalities cover around 800,000 dedicated hours to support offloading ambulance patients in the emergency department.
- Currently over 200 patient care models led by paramedic services across the province are now approved to provide appropriate and timely care options for eligible 9-1-1 patients in the community, instead of in the emergency department.
- The government is helping more students become paramedics by adding more than 300 spaces in paramedic programs at provincial colleges across Ontario, making it easier for future paramedics to access education and training closer to home.
- The Ontario Learn and Stay Grant is providing over 350 first-year paramedic students studying in select Northern post secondary institutions with funding for free tuition, books, compulsory fees and other direct educational costs. After graduating, students will need to work in the same region they studied for a minimum of six months for every full year of study funded by the grant.

An advertisement for PressReader. At the top left is the PressReader logo. The main text reads "Check out North Superior publications on PressReader!". Below this, it says "Local business news that matters to residents." On the right, a smartphone is shown displaying the PressReader app interface. The app shows a cover for "THUNDER BAY BUSINESS" with the headline "Ready for The Future! - Our Port of Thunder Bay". Below the cover, it says "Thunder Bay Business USA | English" and "April 2020 Auto Delivery". A large green "Read" button is at the bottom of the phone screen.



Canada to Unlock Critical Minerals Development in Northern Ontario with New Funding

Investments in critical minerals infrastructure are essential to enable Canada to seize the enormous economic opportunity the low-carbon economy presents and to capitalize on our rich mineral resources. Canada is well positioned to be a global leader and a first-class producer of a wide variety of critical minerals that are essential to power the clean economy — including lithium and copper — and, in turn, create good jobs and support economic opportunities across critical mineral value chains — from mining to processing, manufacturing and recycling.

Today, the Honourable Jonathan Wilkinson, Minister of Energy and Natural Resources, along with the Honourable Patty Hajdu, Minister of Indigenous Services and the Federal Economic Development Agency for Northern Ontario and the Federal Economic Development Agency for Northern Ontario, and Marcus Powlowski, Member of Parliament for Thunder Bay, announced up to \$13.8 million in funding, pending final due diligence from Natural Resources Canada, for five critical miner-

als infrastructure developments in Northwestern Ontario. This funding would be provided through the Critical Minerals Infrastructure Fund (CMIF).

This investment would include:

- \$5.5 million to Green TM Resources Canada Ltd. to upgrade 56 kilometres of existing roads and replace three bridges to support the development of a lithium mine near Armstrong, Ontario, and bypass residential communities.
- \$1.4 million to Rock Tech Lithium Inc. to upgrade and extend a 10-kilometre access road north of Nipigon, Ontario, that would enable the transportation of lithium from its Georgia Lake Project mine site, an open pit and underground mine.
- \$6.1 million to Frontier Lithium Inc. to advance Indigenous engagement and engineering for a 56-kilometre all-season road and electricity infrastructure for the Pakeagama (PAK) Lithium Project in Northwestern Ontario.
- \$771,100 to Generation PGM Inc. to undertake an engineering and design work for a five-kilometre

access road, as well as feasibility studies for additional road and rail links to support the movement of copper concentrates from its Marathon Project to smelters and refiners.

The CMIF is a key program under the Canadian Critical Minerals Strategy to address infrastructure gaps, enable critical minerals production and connect resources to markets through various clean energy, electrification and transportation infrastructure projects. Additional funding decisions for projects under the CMIF to further critical minerals infrastructure development are expected in the coming months.

These new critical minerals projects, alongside investments in clean energy and nuclear power that were announced earlier this year, are part of the Government of Canada's partnership with Ontario through the Regional Energy and Resource Tables (Regional Tables). Ontario joined the Regional Tables process in 2022 as a way for the two levels of government to work closer together, and with Indigenous partners, to identify

shared opportunities to seize the tremendous opportunities of the low-carbon economy. To get there, Canada and Ontario — in collaboration with Indigenous partners and with the input of key stakeholders — are finalizing a collaboration framework that will lay out joint actions that can be taken in the short and medium term to build tomorrow's low-carbon economy. The collaboration framework will be released before the end of this year.

Critical minerals are essential components in products used for clean energy technologies such as electric vehicles, electrical transmission lines and batteries. Canada's mining sector provides many of the building blocks of clean technologies, including lithium and copper, needed to fight climate change and build a clean economy.

Across the country, clean energy solutions are providing enormous economic opportunity for Canada. The critical mineral sector is already highly valuable to our economy. In 2022, the minerals and metals sector directly employed 420,000 people and contributed \$109 billion of Canada's total gross domestic product (GDP). Since 2020, automotive and battery manufacturers have announced investments of over \$40 billion in electric vehicle production and the battery supply chain. With government support and with demand for critical minerals expected to double by 2024, these sectors will only grow.

"These projects, under the Canadian Critical Minerals Strategy's flagship program, will develop the necessary infrastructure to access and transport our rich critical mineral resources in Northwestern Ontario to market. Developments like these help mines get built faster, and they are a key element in seizing the generational opportunity before us. These investments complement the long history and deep expertise of the region in mining, create good jobs in Ontario and drive economic growth, now and into the future."

The Honourable Jonathan Wilkinson
Minister of Energy and Natural Resources

"These five energy and transportation infrastructure development projects will benefit a critical mineral region in Northern Ontario. It will also improve transportation safety, reliability and access to essential services, and reinforce our government's commitment to a net-zero future."

The Honourable Patty Hajdu
Minister of Indigenous Services and the Federal Economic Development Agency for Northern Ontario

"Thunder Bay and the surrounding area will play a huge role in an end-to-end domestic electric vehicle supply chain, including by providing the lithium needed for batteries. The federal government is making strategic investments to position Northwestern Ontario's mining sector to benefit from the economic opportunities now and for generations to come."

Marcus Powlowski
Member of Parliament for Thunder Bay-Rainy River

THUNDER BAY BUSINESS

2024 DEADLINE / PRINTING / DISTRIBUTION DATES

Issue	Ad Copy Deadline 4PM Friday	Printing Deadline Friday	Distribution Date	Topic
February	January 23	January 26	February 1	Financial/Legal
March	February 20	February 23	March 1	Forestry/Mining
April	March 25	March 29	April 1	Transport
May	April 23	April 26	May 2	Construction
June	May 27	May 31	June 1	Report On Thunder Bay
July	June 23	June 26	July 2	Manufacturing
August	July 23	July 26	Aug 1	Environment
September	August 26	August 30	September 2	Education
October	September 23	September 27	October 1	Aboriginal
November	October 22	October 25	November 2	Health/Remembrance Day
December	November 25	November 29	December 2	Technology/Christmas
January	December 17	December 20	January 4	Fitness

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November 2024

Will We Get Good Snowfall This Season?

BY SCOTT A. SUMNER
Great Outdoors

As we are fast approaching November, many avid snowmobilers will start to think about the upcoming season. I remember some years ago the golf season would end at the end of October and one week later I would be out riding snowmobile's because we could have early snow in November that tended to stay for the season. The

mobilers that I talk to did not ride their sleds at all last year. The snowmobile trail system adjacent to Thunder Bay never opened throughout the whole season, which is extremely unusual.

However, there was some snow that came shortly after New Year's, and was rideable for at least to early February. It was basically low snow conditions but for me rideable. Then there also was some snow that came in March with storms then, which if you had the time to get out, you could ride



weather would remain consistently cool and snowfall was quite good.

Those days seem to have gone and last year was an exceptionally challenging year for snow here in the Thunder Bay - Northwestern Ontario area. Many snow-

for several days in a row and get on some kilometers. Last year I was able to get about 300 kms on my snowmobile, which in the old days would be more like 5000 km. We are not able to predict the weather, but I am hoping that this year we will get a more consistent snow fall for Thunder



Bay and Northwestern Ontario. Timing is extremely important for snow as I remember times last season when rain came as the temperature was just above zero. If it was below zero we would have had a ton of snow then.

I know the snowmobile dealers have a good inventory of sleds available to buy. If the snow comes fairly early and the weather remains cooler, I'm sure they'll sell their sleds very quickly. The low snowfall was really a phenomenon throughout North America as I know that most areas had a little snow except perhaps mountain terrain. I believe snowmobile manufacturers have drastically cut their production this year in order to allow dealers to clear out their current inventories.

Global warming probably had some effect on this and it also could be a cyclical type thing. I guess only time will tell but I'm hoping for a great snow season as for me my two main sports are snowmobiling and golf and I hope to be able to do both in fairly rapid transition again this year.

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